



TICKET SALES AGREEMENT

1. Contracting Parties

TicketDirect, Central Energy Trust Arena and "the Promoter".
The Management for TicketDirect Central Energy Trust Arena is located at Central Energy Trust Arena,
61 Pascal Street | Private Bag 11034 | Palmerston North

2. Intent of Agreement

The intention and basis of this agreement is to engage TicketDirect Central Energy Trust Arena and other TicketDirect network outlets as an event-ticketing agent for the following event or series of events.

3. Event or series of events

Event Name

Date Span

4. Period of Agreement

This agreement shall commence (start sales date)
and conclude on (end sales date)

5. Signed:

For TicketDirect
Central Energy Trust Arena

For the Promoter

Name

Name

Date

Date

6. TicketDirect Central Energy Trust Arena Responsibilities

- Provide an electronic event ticketing service for the event/s, subject to our standard booking conditions and ticket office hours (refer clauses 3 and 8) for presales and allocated seating only.
- Provide in person, telephone, mail, and internet ticketing options
- Provide an information service for the event/s
- Use the standard ticket layout and print event details on to security ticket stock
- Tickets from each ticketing transaction will be presented in a TicketDirect ticket wallet. Tax Invoice / Receipt is only provided for phone, postal or Internet transactions, unless requested by the customer.
- Display promotional material at the TicketDirect booking office/s
- Receive payments (cash, eftpos and where agreed credit card) from customers for the sale of tickets to the event/s
- Hold all ticketing revenue in a Trust account until the conclusion of the event/s
- Provide ticket sales reports on or as requested via a Promoter accessed website (www.tdontour.co.nz)
- Provide a detailed reconciliation of all ticket sales at the conclusion of the event/s

7. The Promoters' Responsibilities

- Provide full details of the event (including charges, dates, times, restrictions, conditions of entry, etc.)
- Promote the event/s.
- Ensure all promotional material and advertising meets the requirements of the Fair Trading Act. Promoters must ensure that all advertising or promotional material includes the ticket price inclusive of inside charges. All advertising and promotional material MUST also include the sentence "Booking fees may apply".
- The promoter must ensure all advertising includes "TicketDirect" as the ticket provider. All media advertising must be approved and signed off by Ticket Direct Central Energy Trust Arena.
- Where any promotion has incurred agreed costs, these charges will be deducted from income.
- The promoter will organize with venue management, door/gate staff to validate tickets on entry to the Event.

8. Standard Booking Conditions

- No refunds given on lost, damaged or stolen tickets
- In the event of an event being cancelled a full refund will be provided to the purchaser less any non-refundable booking and transaction fees. (Outside charges, refer clause 6).
- Purchaser details are collected by TicketDirect in accordance with the Privacy Act to manage and administer an electronic event ticketing service for reasons of promotion and audience development and will not be released to any external organisation or the promoter without the consent of the purchaser.

9. Fees, Charges and Payments

- The Promoter shall pay to TicketDirect a ticketing service fee (known in the industry as an inside charge) per ticket (including print for alternative sale and complimentary tickets). This non-refundable fee is to be included within the advertised face value ticket price.
- Ticketing services provided on the day of the event may incur additional labour charges (ticket scanner staff to be charged at \$27.00 per hour, minimum 2hrs)
- The Promoter shall pay to TicketDirect all merchant fees related to the purchase of tickets using credit cards. The fee is 2.5% of the gross credit card transaction charge.
- The Promoter shall pay to TicketDirect a \$0.80 per ticket printing fee for all tickets required for complimentary tickets.
- At the conclusion of the event TicketDirect will pay to the promoter gross ticket revenue less inside charges, outside charges, merchant fees and printing fees within 5 business days of the last event unless agreed otherwise.
- TicketDirect will deduct any venue hire charges and venue expenses from the ticket revenue payment due to the promoter, unless otherwise agreed with the venue management.
- Should TicketDirect charges and any venue hire charges exceed Gross Ticket Revenue received, an invoice for these charges will be raised and payable by the promoter within 7 days of the conclusion of the event.

10. Inside Charges: incl GST

(included within the advertised ticket price, payable by the promoter)

Ticket Price Range	Promoter Fee Reserved Seating	Promoter Fee General Admission
\$ 00.00 - \$9.99	\$1.10	\$1.00
\$10.00 - \$19.99	\$1.50	\$1.50
\$20.00 - \$39.99	\$1.90	\$1.80
\$40.00 - \$49.99	\$2.15	\$2.00
\$50.00 - \$69.99	\$2.25	\$2.15
\$70.00 - \$149.99	\$3.50	\$2.80
\$150.00 - Upwards	\$4.00	\$3.50
Complimentary tickets	\$0.80	\$0.80

11. Outside Charges: incl GST

Also known as Service or Transaction Fees (apply on all Outlet & Internet Sales, added to the Ticket Price, payable by the purchaser, non-refundable)

Sales Method	Purchaser Fee
Counter Sales all tickets up to \$9.99	\$1.50 per ticket
Counter Sales: all tickets from \$10.00 onwards	\$2.50 per ticket
Phone Sales at Central Energy Trust Arena	\$2.50 per ticket
Phone Sales with Courier Option	\$9.00 per transaction
Phone Sales with Rural Courier Option	\$12.00 per transaction
Internet Sales	\$1.50 per ticket
Internet Sales for pick up at the venue	\$3.00
Internet Sales with Courier option to residential	\$8.00 per transaction
Internet Sales with Courier to Rural Address	\$12.00 per transaction

12. Other Charges:

Charge Type	Promoter Fee
Printing Fees, where zero price tickets are produced for alternative distribution	\$0.80 per Ticket
Credit Card Charges	2.5% of Gross Amount

13. Promotion and Marketing:

As part of your TicketDirect Central Energy Trust Arena marketing package we would like to help you promote your event as best we can.

Ticket Direct Central Energy Trust Arena will provide a TicketDirect logo for inclusion in all advertising.

Promoters must ensure that all advertising or promotional material includes the TicketDirect logo, website address and ticket price inclusive of inside charges and must also include "Service fee may apply".

- We have display room in our foyer for posters and brochures; please take advantage of this to promote your event.
- Event details will be listed on the Central Energy Trust Arena web site (www.venuespn.co.nz)
- Event exposure on TicketDirect homepage at www.ticketdirect.co.nz is offered as a complimentary service, the schedule for which is managed by TicketDirect.

14. Local Regional Outlets

Central Energy Trust Arena	61 Pascal St, Palmerston North 06 350 2100	Mon – Fri 8.00am – 5.00pm
Palmerston North Convention Centre	354 Main St, Palmerston North 06 358 0000	Mon – Fri 9.00am – 4.00pm
Event Ticketing Centre: Regent on Broadway	53 Broadway Ave, Palmerston North	Mon – Fri 9.00am – 5.30pm Saturday 10.00am – 2.00pm
Feilding Information Centre	Manchester Square, Feilding	Mon – Fri 9.00am – 4.30pm Saturday 9.00am – 1.00pm
Dannevirke Information Centre	High Street, Dannevirke	Mon – Fri 9.30am – 5.30pm Saturday 10.00am – 2.00pm

15. Event Cancellation

- Should the event be cancelled for any reason, the promoter must make every effort to promote such cancellation via the local media at their cost
- Full refund less service fees will be provided to customers on presentation of a valid ticket
- The Promoter shall pay to TicketDirect an amount equal to twice the inside charge per ticket plus any service fees which have been refunded to ticket purchasers and therefore due to TicketDirect venues or retail outlet partners for the processing of cancelled event tickets

16. Event Date(s) & Time(s)

Day	Date	Time
Eg. Thursday	18 April	6.30pm

17. Setup Information

Presented By:

Main Title:

Sub Title:

Presale Begins:

General Public Sales Begin:

End Sales:

Box Office Open:

Doors Open:

Show Start Time:

Interval if applicable:

Approx Finish Time:

Venue:

Venue Address:

Seating Type:

(please tick)

General Admission

Reserved Seating

Capacity if General Admission:

Promoter Holds:

Please indicate the number required
and your preferred location.

Amount

Location

<p>Event Logo for Ticket:</p> <p>There is a \$225 +GST charge to set up a new ticket with a logo.</p>	Yes	No
	<p>Image size: 1016 x 384 Max 80kb, DPI 72</p>	

Ticket Header Details

Would you like an email of the ticket header to proof before tickets go on sale? Yes No

18. Ticket Prices Refer

Clause 10 for charges

Type	Criteria (i.e. Child age, concession requirements)	Price 1	Inside charge	Price 2	Inside charge	Price 3	Inside charge
Adult							
Child	(specify age)						
Conc.							
Senior	(65+ with ID)						
Student	(with ID)						
Group	(specify size)						

Please Note:- A group of 10 is the maximum allowable purchase on the TicketDirect Website.

19. Event Information – Synopsis

(or email separately)

To be used on our web site and any local media. Press releases may be provided.

20. Type of Event

(You may select more than one)

Trade Show

Concert

Sports Event

Exhibitions

Pop/Rock

Netball

Festivals

Musical

Rugby

Movie

Ethnic/Cultural

Basketball

Awards

School

Boxing

Other (please specify)

21. Website Graphic

Please e-mail your event logo or graphics in JPEG format to carole@venuespn.co.nz for placement on the TicketDirect website.

Image size: 960 x 444, 500kb max file size

22. Sales Information

A password to access TicketDirects report website www.tdontour.co.nz will be made available upon event set-up to the email address below.

For those without Internet access, specify your requirements;

23. Contact Details

Name:

Organisation:

Address:

City:

Postcode:

Billing address
(if different to above)

Organisation IRD Number:

Phone:

Mobile:

Email:

Web Address:

Include Deposit slip or supply bank account details below:

Bank Name:

Bank Branch:

Account Name:

Account Number:

24. Additional Details

Any additional details or notes